

all hands raised



Education, Equity and Excellence
from Cradle to Career

14th
MARCH
2018

at the Moda Center
from 5:30 to 9pm

Party

WITH A PURPOSE

Presented by: **Bank of America** 

All Hands Raised brings together six Multnomah County school districts with leaders from the county, the city, nonprofits, higher education and businesses to work together, in new ways, to improve educational outcomes for all of our children and youth—from birth to career.

Year after year, over 700 guests pack the floor of the Moda Center to experience the good humor and philanthropic spirit of this event.

Join us this March to, once again, take the night off from Portland polite to celebrate with colleagues and friends for some good-natured (and at times inappropriate) comedy.

**"GETS BETTER EVERY YEAR-
THE PARTY, AND THE BENEFITS
FOR OUR KIDS!"**

PLEASE JOIN US!

With special guest comedian Cristela Alonzo. Alonzo made TV history by being the first Latina to create, produce and star in a network TV sitcom, "Cristela".

Wednesday Evening

March 14th, 2018 at the Moda Center

Reception: 5:30pm

Dinner & Program: 7:00pm

FEATURING GUEST COMEDIAN CRISTELA ALONZO

Cristela Alonzo made history in 2015 when she became the first Latina to create, produce and star in her own network sitcom, "Cristela" for ABC. During that same year, she split her time between LA and NYC to serve as one of ABC's favorite guest hosts on their hit daytime talk show, "The View".

Cristela established herself in the stand-up world with her half hour special for Comedy Central and numerous appearances on "Conan," "The Late Show with David Letterman," "Jimmy Kimmel Live," and "The Late Late Show with Craig Ferguson." She was also one of the most requested comedians of all time in the college market, booking over 300 shows across the U.S. in three years.

She has topped multiple comedy power-player lists including "Variety's Top 10 Comics to Watch," "Top 10 Comedy Acts to Watch" by LA Weekly, Time Out's "Comics to Watch," and "One of the 50 Comedians You Should and WILL Know" by Vulture.

2016 was a stellar year for Cristela as she made her motion picture debut in Sony Pictures' "Angry Birds" and taped her first one-hour stand-up special *Lower Classy* for Netflix.

Originally from San Juan, Texas—Cristela is based in Los Angeles, and when not on the road, can be found performing at various area clubs, including her home club The Comedy and Magic Club in Hermosa Beach.

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BECOME A SPONSOR!

- Commit to support education, equity and excellence for all children and youth in Portland and Multnomah County
- Exposure to an audience of more than 700 business, education, civic, social and political leaders
- High visibility at the event and in promotional materials
- Unique location and a rare event centered on humor
- Network and entertain current and prospective clients and community partners

Levels of Giving

Presenting Sponsor	\$37,500
Entertainment Sponsor	\$25,000
Reception Sponsor	\$15,000
Sustaining Sponsor	\$10,000
Emerging Sponsor	\$5,000
Corporate Sponsor	\$2,500
Non-Profit/Individual Sponsor	\$1,750

Paddle Raise

During the event, there will be a paddle raise opportunity. If you pledge a paddle raise contribution prior to the event, the auctioneer will acknowledge your organization's donation from the podium.

2018 SPONSOR BENEFITS

Sponsor Benefits	PRESENTING	ENTERTAINMENT	RECEPTION	SUSTAINING	EMERGING	CORPORATE	NON-PROFIT/ INDIVIDUAL
	\$37,500	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500	\$1,750
Table of 12	2x	x					
Table of 10			x	x			
Table of 8					x	x	x
Event Invitation - Logo	x	x	x	x			
Social Media Recognition - Logo	x	x	x	x			
All Hands Raised Website - Logo	x	x	x	x			
All Hands Raised Website - Listed					x	x	x
VIP Green Room Moment with Comedian	x						
Co-Developed Entertainment Opportunity		x					
Reception Branding - Signage and Cocktail			x				
Invitation for One Guest to Attend Tasting	x	x	x				
Special Sponsor Recognition on Stage	x	x	x	x			
Opportunity to Provide "Swag" at Place Settings	x	x	x	x			
Event Program - Logo with Message	x	x					
Event Program - Logo			x	x			
Event Program - Listed					x	x	x
Sponsor Recognition - Announced	2x	x	x				
Sponsor Recognition - Logo in Entryway	x	x	x	x	x		
Sponsor Recognition - Logo On LED Ring	x	x	x	x			
Sponsor Recognition On Screen - Logo	x	x	x	x			
Sponsor Recognition On Screen - Listed					x	x	x
Post-Event Ad - Logo	x	x	x	x			
Post Event Ad - Listed					x	x	x
Post-Event Photobook - Logo	x	x	x	x			
Post-Event Photobook - Listed					x	x	x

2018 SPONSOR BENEFITS

Presenting Sponsor.....(\$37,500)

- Two tables of twelve with premier seating
- Special VIP Green Room moment with comedian
- Sponsor recognition on event collateral
 - Logo on Event Invitation
 - Logo in Event Program
 - Logo on Event Projector Screen
 - Logo on Social Media
 - Logo on Event Website
 - Logo in Post-event Ad
 - Logo in Post-event Photo book
(distributed to sponsors and AHR governance)
- One-page logo placement on inside cover of event program with personalized message about your organization's commitment to the mission of All Hands Raised
- Recognition of sponsorship by announcer at the event
- Sponsor logo recognition in hallway entrance
- Special sponsor recognition on stage during event
- Sponsor recognition on Moda Center LED Ring during event program
- Opportunity to provide "swag" at all place settings
- Invitation for one guest to attend the tasting
- Special creative recognition and logo during event
(ie: spoken word)

Entertainment Sponsor(\$25,000)

- One table of twelve with premier seating
- Sponsor recognition on event collateral
 - Logo on Event Invitation
 - Logo in Event Program
 - Logo on Event Projector Screen
 - Logo on Social media
 - Logo on Event Website
 - Logo in Post-event Ad
 - Logo in Post-event Photo book
(distributed to sponsors and AHR governance)
- One-page logo placement in event program with personalized message about your organization's commitment to the mission of All Hands Raised
- Recognition of sponsorship by announcer at the event
- Sponsor logo recognition in hallway entrance
- Co-developed entertainment sponsor recognition opportunity
- Special creative recognition and logo during event
(ie: spoken word)
- Sponsor recognition on Moda Center LED Ring during event program
- Opportunity to provide "swag" at all place settings
- Invitation for one guest to attend the tasting

2018 SPONSOR BENEFITS CONTINUED

Reception Sponsor (\$15,000)

- One table of ten with premier seating
- Sponsor recognition on event collateral
 - Logo on Event Invitation
 - Logo in Event Program
 - Logo on Event Projector Screen
 - Logo on Social Media
 - Logo on Event Website
 - Logo in Post-event Ad
 - Logo in Post-event Photo book
(distributed to sponsors and AHR governance)
- Half-page logo placement in event program
- Recognition of sponsorship by announcer at the event
- Sponsor logo recognition in hallway entrance
- Special creative recognition and logo during event
(ie: spoken word)
- Sponsor recognition on Moda Center LED Ring during event program
- Exclusive sponsor logo recognition on Moda LED Ring during event reception
- All collateral specific to reception will be branded with sponsor logo
 - Over-the-bar signage with sponsor logo (2 bars)
 - Sponsor logo on cocktail napkins
 - Branded / collaborated signature drink
 - Opportunity to provide “swag” at all place settings
 - Invitation for one guest to attend the tasting

Sustaining Sponsor (\$10,000)

- One table of ten with premier seating
- Sponsor recognition on event collateral
 - Logo on Event Invitation
 - Logo in Event Program
 - Logo on Event Projector Screen
 - Logo on Social Media
 - Logo on Event Website
 - Logo in Post-event Ad
 - Logo in Post-event Photo book
(distributed to sponsors and AHR governance)
- Sponsor logo recognition in hallway entrance
- Special creative recognition and logo during event
(ie: spoken word)
- Sponsor recognition on Moda Center LED Ring during event program
- Opportunity to provide “swag” at all place settings

Emerging Sponsor (\$5,000)

- One table of eight
- Sponsor logo recognition in hallway entrance
- Sponsor recognition on event collateral
 - Listing in Event Program
 - Listing on Event Projector Screen
 - Listing on Event Website
 - Listing in Post-event Ad
 - Listing in Post event Photo book
(distributed to sponsors and AHR governance)

2018 SPONSOR BENEFITS CONTINUED

Corporate Sponsor (\$2,500)

- One table of eight
- Sponsor recognition on event collateral
 - Listing on Event Website
 - Listing in Event Program
 - Listing on Event Projector Screen
 - Listing in Post-event Ad
 - Listing in Post-event Photo book
(distributed to sponsors and AHR governance)

Non-Profit/Individual Sponsor (\$1,750)

- One table of eight
- Sponsor recognition on event collateral
 - Listing on Event Website
 - Listing in Event Program
 - Listing on Event Projector Screen
 - Listing in Post-event Ad
 - Listing in Post-event Photo book
(distributed to sponsors and AHR governance)

2018 COMMITTEE

HONORARY CHAIR

EARL BLUMENAUR
United States Congress

CO-CHAIRS

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FLIR Systems, Inc.

COLE MILLS
Bridgetown Wealth
Management

COMMITTEE MEMBERS

EMI DONIS
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Lara Media Services

MICHAEL LEWELLEN
Portland Trail Blazers

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Portland Business Journal

KARIS STOUDAMIRE-PHILLIPS
Moda Health

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from Cradle to Career



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HOW TO PARTICIPATE:

**TO BECOME A SPONSOR OR
TO RESERVE A TABLE, SEND
DIRECT INQUIRIES TO:**

Thuy Phan
thuy@allhandsraised.org
503-234-5404 x32

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www.allhandsraised.org



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WITH A PURPOSE

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